



- **Established: 2005** (San Antonio's original league).
- **Global Reach:** Founding member of the WFTDA.
- **Status: 501(c)(3)** non-profit organization.
- **Impact:** A diverse, high-energy demographic with proven brand loyalty.
- **Visibility:** Year-round exposure through bouts, community events, and other media.



WHO ARE WE?

Founded in 2005, ACRD is San Antonio's only Women's Flat Track Derby Association (WFTDA) league. We are a women-led, non-profit organization with nearly 100 skaters, officials, and volunteers. We actively support local nonprofits, host community events, and create an environment where people of all backgrounds are welcome to participate, volunteer, and cheer.

WHY ACRD?

Partnering with ACRD connects brands to a diverse network of local professionals and loyal fans. We prioritize supporting our sponsors and take pride in patronizing the businesses that fuel our mission. Teaming with us gains more than visibility—you align your business with a legacy of local athleticism and show the community you're a champion for inclusive, grassroots sports.



WHAT DOES IT HELP?

Your support keeps roller derby accessible, safe, and competitive in San Antonio. With your help, we can cover essential areas such as:

- **Practice Space:** Providing a dedicated place for our athletes to train and hone their skills.
- **Game Venues:** Securing exciting locations for our bouts.
- **Travel for Competition:** Ensuring our team can compete and represent San Antonio on a larger stage.



HOW IT WORKS:

- 1. Experience the Action:** Join us for a live bout! There's no better way to see our community in action and envision exactly how your brand fits into the high-energy atmosphere of game day.
- 2. Choose Your Impact:** Review our sponsorship tiers to find the level that best aligns with your goals—whether you want trackside branding, digital engagement, or direct "ad-hoc" patronage.
- 3. Let's Connect:** Fill out the Sponsorship interest form on our website acrollerderby.com or reach out to our Sponsorship Chairperson directly. We'll work with you to customize a sponsorship package that meets your goals and manage all the details to ensure your brand makes a splash this season.

TRAVEL TEAMS



HOME TEAMS





SPONSORSHIP PACKAGES

Sponsorship Packages	\$500 Blocker Level	\$1000 Pivot Level	\$1500 Lead Jammer
	★	★	★
1/2 page Ad in ACRD Programs			
	★	★	★
Partnership recognition on ACRD social media the week of a home team bout.			
	★	★	★
Sponsorship logo and link on ACRD website.			
	★	★	★
Guaranteed ad-read by announcers at all ACRD home bouts.			
	★	★	★
Promotional material distribution or promotional table at home bouts.*			
	★	★	★
ACRD merch gift basket, including 2 tickets per home bout or 2 season passes.			
		★	★
Logo displayed on scoreboard at each ACRD home bout.			
		★	★
Guest Announcer spot at halftime to talk about company product or service, audience activity, or guest whistle blower.			
			★
Sponsor-provided banner to be displayed during home games.*			
			★
Sticker placement featured in ACRD promotional material (minimum 4 times per season).			
*discretion of venue			

**As a 501(c)(3) nonprofit, all sponsorships are tax-deductible.



A LA CARTE OPTIONS

Looking for a custom fit? Add these individual assets to any tier or as stand-alone opportunities.

Sponsorship Ad-Hoc Items	Price
VIP Bout Guest: Guest Announcer spot at halftime to talk about company product or service, audience activity, or guest whistle blower (planned 2 weeks in advance).	\$100 per game, \$150 for multi-header events
Banner Display: Sponsor-provided banner to be displayed during home games	\$75 per game, \$100 for multi-header events
Time Out Sponsor: Name announcement opportunity and signage for time-outs at a home team bout.	\$50 per game
Penalty Box Sponsor: Name announcement opportunity and signage for penalty box at a home team bout.	\$50 per game
Jam Line Sponsor: Name announcement opportunity and signage for jam lineup at a home team bout.	\$50 per game
At-Bout Promotions: Material distribution or promotional table at home bouts.*	\$25 per event
Bout Ad-read: Announcers at ACRD home bout will read an advertisement at the bout (limited to 1 minute).	\$20 per game
Team entrance announcement (sponsor's pick).	\$20 per game
*discretion of venue	

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PARTY WITH US!



Not looking for a long-term commitment? For just \$250, you can host an ACRD after-party! We'll bring a guaranteed crowd of at least 30 skaters, competitors, and fans to your venue to eat, drink, and be merry. Join the fun and boost your business!





SEE YOUR BRAND ON THE TRACK!



Alamo City
Roller Derby

Third Coast
Roller Derby

! 152 7 16 134 !

Final Score

Sponsored by
Your Business Name Here

Mycah Rex (REX)
Sponsorship Chairperson
(210) 660-8285
Sponsorship@acrollerderby.com

Company: _____ Contact Name: _____

Phone: _____ Email: _____

Sponsorship Package Selection:

Lead Jammer

Pivot Level

Blocker

Commitment: _____

Total Commitment Amount: _____ Payment Due Date: _____

Sponsorship Terms & Conditions

Logo & Branding: By signing this agreement, the Sponsor grants ACRD non-exclusive license to use their name and logo on the league website, social media, and promotional materials as outlined in the commitment type. The Sponsor agrees to provide high-resolution digital files to ensure quality reproduction.

Payment Terms: Sponsorship contributions must be paid in full by the payment due date. ACRD reserves the right to withhold or remove logo placement and other benefits if payment is not received by this deadline. Upon payment, the Sponsor will receive ACRD's EIN for 501(c)(3) tax purposes.

Non-Exclusivity: This agreement provides the benefits specifically listed for the commitment type and does not imply an exclusive partnership or endorsement.

Code of Conduct & Termination: As a 501(c)(3) nonprofit, ACRD reserves the right to terminate this agreement if a sponsor's actions or business practices conflict with our mission and values.

Mutual Liability: Neither party shall be held liable for "acts of God" (weather, venue cancellations, etc.) that may result in the rescheduling of a bout; however, ACRD will make every effort to provide equivalent digital or future event exposure in such cases.

Sponsor Signature: _____